

CITY PEOPLE LIGHT WINNERS 2006 - 3rd Prize award

<http://www.luciassociation.org/>

3rd Launch of the LUCI-Philips' City People Light Award Application

The International City-People-Light Award was set up jointly by Philips Lighting and the Lighting Urban Community International Association (LUCI) in 2003 to reward the towns or cities that best demonstrate the added value that lighting can give to an area's cultural and architectural heritage and night-time identity, whilst at the same time respecting the environment. The lighting must be of a permanent nature.

Urban lighting has become more than simply a means of ensuring security and visibility and is now regarded as an essential component of town planning and a major part of a town's cultural identity, whatever its size.

This year 17 towns and cities from all over the world competed for the award:

| Bochum, Germany | Florence, Italy | Frankfurt am Main, Germany | Glasgow, United Kingdom | Heinsberg, Germany | Leipzig, Germany | Lüdenscheid, Germany | Madrid, Spain | Nanking, China | Puerto de la Cruz, Tenerife | San Luis Potosí, Mexico | Shanghai, China | Sundsvall, Sweden | Tallinn, Estonia | Torino, Italy | Valladolid, Spain | Vienna, Austria |

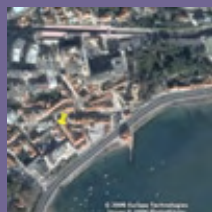


lighting design: [Gustavo Aviles/Lightteam](#) and [Maria Pinto-Coelho/lightmotif](#) ([link](#))

Project type: Plaza del Carmen is an important part of the city of San Luis Potosi. It is here that the Del Carmen Church stands, which was built in the Baroque style. Other features here include the Virreinato Museum, the La Paz Theatre and the National Mask Museum. The City Lighting Master Plan for San Luis Potosi was developed with the following main goals and strategies: to promote social and historical awareness of the city to rediscover the main aspects of the urban structure and to highlight distinctive features of its morphology to restore the city's identity, to bring to life its past and to raise people's expectations.

Project philosophy: Artificial light can influence people's natural perception of a place and how they experience it. It can project unexpected geometries and shadows on streets, plazas and buildings and it can create narrative sensations of space and time, giving order and hierarchy to architectural structures and social behavior. San Luis Potosi is the first Latin American city to have a lighting master plan for its historical centers that promotes energy saving, safety and orientation as well as the city's identity and beauty. The main aim of the project is to encourage the exchange of information and experiences relating to global urban development, to work together and communicate with others at an international level about outstanding lighting activities, realizations for festivals, workshops and conventions for light culture, and to develop a long-term vision as part of a six-year government program based on economic, material and social phases.

Download the application forms online: <http://www.citypeoplelight.com> price: San Luis Potosi, Mexico



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